

Job Posting

COORDINATOR STRATEGIC SERVICES

Wasserman + Partners

Wasserman + Partners is the largest, full-service, independent advertising agency in Vancouver with an enviable track record of business and brand building. We fearlessly guide and translate complexity into clarity for our client and the brands they steward. We are insatiably curious, collaborative and give a sh*t about doing what we think is right – for our clients, our people and our business.

Our Culture

Our culture is driven by curiosity, combined with passion for the work and a hardwired need to deliver. We do what we say we will do, no matter what it takes. We always deliver what we promise, and push ourselves to go beyond.

We recognize that our people are why we succeed. We are from all over the world but have chosen to live in Vancouver. Our people are not passing through on their way to another office. They have come from other places to stay. They are here because they want to be here. We work hard but take a keen interest in the bigger picture of each other's lives, whether it is time for nurturing family, a commitment to life-long learning, or giving back of our time and energy through personal community engagement.

Role

Strategic Services at Wasserman encompasses both strategy and execution. All projects at the agency begin with a brief that is rooted in consumer insights and research. Not only is the Strategic Service group responsible for the creation of the brief, but they also shepherd the project throughout the agency to ensure that all projects are on time, on budget and ultimately strategically aligned. We do not have any handoffs between between strategy and execution. Instead, we have a collaborative culture with creative, media and production departments because we believe that when we work together, great advertising thrives.

We have AOR relationships with all of our clients who represent a great cross section of BC's most iconic brands. Our clients respect the contributions that we make to their business and see us as their strategic partner.

This is an integral role in the Strategic Services department of the agency. The Coordinator is the hub for the details for specific client requirements. The Coordinator will be involved in a variety of tasks associated with delivering exceptional client services.

Must haves:

- Minimum 1+ years of advertising agency experience
 - Understanding of agency processes including briefing, production, budgeting, critical paths, billing
 - Proven relationship skills
 - Strong verbal communicator and business writing skills
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- Experience with a range of communications vehicles including: print, collateral, digital, social media (posting and boosting posts, reporting and community management)
- Attention to detail
- Ability to juggle multiple priorities in a fast paced environment

Education:

A Diploma in Marketing or Bachelor degree in Business with a Marketing Major or Communications

Apply:

Submit your resume and cover letter directly to info@wasserman-partners.com